

Introducing the Maglite®

ML100™ LED FLASHLIGHT

The MAG-LITE® ML100™ flashlight combines long-famous MAG-LITE® beauty, reliability and beam-adjustability with powerful new electronics, providing stunning brightness, long battery life and an array of **USER CONFIGURABLE FUNCTION SETS**. Use the flashlight just as it comes out of the package (see Function Set #1 - Standard) or **PERSONALIZE IT TO SUIT YOUR OWN HABITS OF USE** by choosing one of the other Function Sets in the chart shown below.

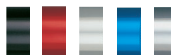
Function Sets Chart

	(standard) Function Set 1	Function Set 2	Function Set 3	Function Set 4
3 Click for 2 Clicks for 1 Click for	Full Power	Full Power	Momentary	Momentary
	Power Save	Power Save	Full Power	Full Power
	Strobe	SOS Signal	Power Save	Strobe

SALES LOGISTICS:

In the coming weeks Mag will begin shipments of the enhanced ML100™ flashlight.

Orders continue to be taken, contact your sales representative for additional information.

 Colors subject to availability: Black, Red, Silver, Blue, and Gray

MAGLITE® ML100™ LED SPECIFICATIONS

Rugged, machined aluminum construction

Anodized inside and out for improved corrosion resistance

Sealed at both ends with high-grade rubber o-rings

	2C	3C
Overall Length:*	9.135 in. 232.029 mm	11.104 in. 282.042 mm
Barrel Diameter:*	1.199 in. 30.455 mm	1.199 in. 30.455 mm
Head Diameter:*	1.977 in. 50.216 mm	1.977 in. 50.216 mm
Weight without battery:*	10.4 oz. 294.835 g	11.2 oz. 317.514 g
Weight with battery:*	15.2 oz. 430.912 g	18.4 oz. 521.631 g
Batteries Required:	(2) C size alkaline	(3) C size alkaline

Introducing MAGLITE® ML100™ LED Flashlights.

Designed for optimum light output, the new MAGLITE® ML100™ LED flashlights deliver performance oriented features in a sleeker compact design. Available in either 2 or 3 Cell C size, these advanced lighting instruments are driven with the next generation of MAG-LED® Technology. Now with more features...amazingly bright and longer battery life than ever before.



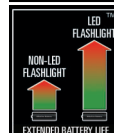
PERSONALIZE for QUICK ACCESS to your PREFERRED FUNCTIONS

- Full Power
- Power Save (25%)
- Strobe (12/sec)
- SOS (Int'l Morse Code)
- Momentary On/Off

2-Cell



3-Cell



MAG-LED® Technology

Intelligent Energy Source Management

Intelligent Energy Source Management - continuously monitors the balance between high brightness and efficient power usage.

Balanced Optics™

Again advancing an engineering concept pioneered by Mag Instrument, the ML100™ flashlight introduces a newly-designed reflector mathematically matched to a purpose-built premium quality LED module, yielding high output intensity for any chosen power setting.

A Powerful Projecting LED Beam

Like all MAGLITE® flashlights, the ML100™ flashlight has a beam that focuses with a twist of the head.

Extended Battery Life

The new multi-function electronic switch offers the user more options and versatility than ever before allowing for prolonged battery life.

* All specifications shown are approximate. For concept purposes only. May be different at shipment.
**Subject to product testing timetable.

